

REP HEADLINE# 6368903 TRF# 336503  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT22/12 16.3  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM

AGY # AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP.# OFF.# 18 SALESMAN #

BUYER NAME EMILY MILHOAN

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6368903

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER 4 TX RFRM 10/13 EST#1131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT22/12 16.3

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 OK  
TTLS \$33,475  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11 S 600P-630P

30

\$625.00

10/13

10/20

0

SAT

0

PROGRAM : CHANNEL 11 NEWS SATURDAY  
CON COM1 : CHANNEL 11 NEWS SATURDAY  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20

REP HEADLINE# 6368903 TRF# 336503 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT22/12 16.33  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	ES		600A-800A	30		\$350.00	10/13	10/13	0		SAT	0
12	ES		600A-800A	30		\$350.00	10/20	10/20	1		SAT	1

PROGRAM : CHANNEL 11 NEWS SAT AM  
 CON COM1 : CHANNEL 11 NEWS SAT AM  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13

13	ES		800A-1030A	30		\$375.00	10/13	10/13	0		SAT	0
13	ES		800A-1030A	30		\$375.00	10/20	10/20	1		SAT	1

PROGRAM : CHANNEL 11 NEWS SAT AM  
 CON COM1 : CHANNEL 11 NEWS SAT AM  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13  
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#11	MISSED: SAT/600P-630P	OCT13	OCT20	30S	\$625.00	(OCT16/12)
		BUY#12	SAT/600A-800A	OCT13		30S	\$350.00	
		BUY#13	SAT/800A-1030A	OCT13		30S	\$375.00	

OFFER: NONE  
CMT: CREDIT. CHERYL WILL HANDLE.

OCT/12 33475.00

CONTRACT TOTAL 33475.00  
 TOTAL SPOTS 32

MARKET TOTALS \$136,346 WPXI 26% KDKA 38% WTAE 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6368903 TRF# 336503  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 11.53  
\*\*\* WPXI-TV \*\*\*

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM

REP.# OFF.# 18 SALESMAN #

AGY # AGY. NAME MAIN STREET MEDIA GROUP

BUYER NAME EMILY MILHOAN

P.O. BOX 25093

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22313

ORDER # CONTRACT # 6368903

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER 4 TX RFRM 10/13 EST#1131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 11.53

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#11	MISSED: SAT/600P-630P	OCT13	OCT20	30S	\$625.00	(OCT16/12)
BUY#12	SAT/600A-800A	OCT13		30S	\$350.00	
BUY#13	SAT/800A-1030A	OCT13		30S	\$375.00	

OFFER: NONE  
CMT: CREDIT. CHERYL WILL HANDLE.

CONTRACT TOTAL 35450.00  
TOTAL SPOTS 36

# Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 336503

Advertiser: Pol/Iss/Americans for Tax Reform (17011)

336503.11.0.1	No Avail	Open	10/11/12 2:21pm	10/13/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA SAT NEWS 6-630P/11	10/13/12-10/20/12	06368903
336503.11.0.2	No Avail	Open	10/11/12 7:19pm	10/20/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA SAT NEWS 6-630P/11	10/13/12-10/20/12	06368903
336503.12.0.1	Pre-empt	Open	10/11/12 3:02pm	10/13/12	\$350.00	6A - 8:00:00AM	:30	1	WPXI	SAT NEWS 6-8A/12	10/13/12-10/20/12	06368903
336503.13.0.1	Pre-empt	Open	10/11/12 3:02pm	10/13/12	\$375.00	8A - 10:30:00AM	:30	1	WPXI	SAT NEWS 8A-1030A/13	10/13/12-10/20/12	06368903
Totals for: Pol/Iss/Americans for Tax Ref					\$1,975.00		Preempt Count:	4				
Totals for: 336503					\$1,975.00		Preempt Count:	4				

Close - Ads credit

M1

A preempt with a gray colored background indicates that its parent is a makegood line.

An "W" is displayed in the M column for preempts that have makegoods.